

**INSERT WEBSITE URL HERE. CONTACT DEAVEN HOUGH (DEAVENF@UFL.EDU) TO GET YOUR FREE WEBSITE.**

**Brief headline that grabs attention**

Short summary such as “If you are 18 or older and suffer from xyz, you may be eligible to participate in a research study.”

**Insert your own photo**

[Visit this page on the CTSI website](http://ctsi-main-new.sites.medinfo.ufl.edu/use-research-services/recruit-participants/recruitment-flyer/best-practices-for-recruitment-flyers/#photos) to review guidelines on image best practices.

* To apply an image to the left side of this template, you will use the crop tool.
* When you upload the image, make it as large as possible to fill the space (use the background image here as an example).
* Then, click on the image. Go to Format > Crop > Crop the image to match the same shape as the one on this template > Send image to the back of the document
* Delete this textbox after you add an image.
* Finally, make sure you print out a “test” flyer to make sure everything is legible.


# Place a “lay-friendly” title here. Your informed consent can guide you in how to summarize your study title.

Include a summary of the study here. Talk about the main purpose and what you seek to achieve. Remember to keep the language simple and easy to understand. Think of it this way: how would you explain this study to your neighbor? Does it pass the “small-talk test?”

Include information about length and location. Keep these details short, for example, “In-person appointments twice a week at UF Health Shands hospital in Gainesville, FL for duration of two months.”

If specific tests or procedures are to be done, include those.

Keep font 11 pt. and above.

Eligibility criteria for the study:

* Include a bulleted list of
* All eligibility
* Requirements for the study
* Only use a period if your bullet point is two sentences. This is an example.

Participants will receive:

* Compensation information. Do not bold or underline this text.
* Snacks or refreshments? Include this detail.
* Medical screening, blood tests, etc. could also be perceived as a benefit

UF Health and UF logos provided below.

If you’re unsure if you meet the requirements, call or email a member of the study team:

* Name of contact and credentials (MD, PhD)
* Position (such as study coordinator)
* emailaddress@ufl.edu
* Phone number